

100% FINANCING

GENERATE MORE SALES & GROSS PROFIT

Typically, the more product you sell, the less liquidity you have. Hitachi breaks that cycle by providing 100% cash credit for your end customer accounts. You maintain control of your business relationships and Hitachi assumes the credit risk on the assets purchased.

Similar to a bank lending arrangement, cash is managed through a lockbox system. Cash is separated and cleared into both your and Hitachi's account respectively daily.



 **Hitachi Capital America Corp.**

TECHNOLOGY FINANCE